



# MEMBER BENEFITS

**Why Southern States Sign Association?** There is no better investment in your business than joining your professional association. As a SSSA member, you gain access to a network of industry professionals that work together by exchanging ideas and information to help grow your business. Our members consist of local, national and wholesale sign companies, supply distributors, product manufacturers and manufacturers representatives. This network of members offers you direct and constant resources for our industry.

## INTERNATIONAL SIGN ASSOCIATION (ISA) MEMBERSHIP

- **BECOME AN ISA MEMBER WITH YOUR SSSA MEMBERSHIP!**
- **NAM Health Care**  
Through ISA's affiliate membership with the National Association of Manufacturers (NAM), ISA now offers NAM Health Care, administered by Mercer. As a result, members could pay less than what they are currently paying for health insurance. Tailored plans offer members flexible choices previously only available to larger companies.
- **Discounted Rates for ISA International Sign Expo**
- **Free Assistance with Sign Codes & Regulations**
- **Access to Member-Exclusive Research**
- **Listing in Online Company Directory**
- **Free Webinars**
- **Discounted Industry-Specific Education & Training Programs**
- **Industry News Alerts**
- **Use of the ISA Member Logo**
- **Shipping & Office Solutions**
- **Credit Card Processing Fee Discounts**

## BUSINESS SERVICES

- **Human Resources Support** - The average company does not have the workforce or means to hire a human resources manager. Even larger companies that have a human resources manager may need some advice on tough situations from time to time. SSSA members receive human resources telephone consultation services **FREE OF CHARGE!**
- **Online Membership Directory** for better business exposure.
- **Insurance Services** - SSSA is proud to partner with Wallace Welch & Willingham to offer special rates for members. Your W3 agent will carefully review your options and craft a personalized insurance program to complement your unique risk exposure.

## COMMUNICATION

- **Legislative Updates** keeping you informed of the many issues involved with the regulation of on-premise signs.
- **Newsletters and Industry Updates**, including Safety Meeting Outlines, keeping you informed of sign industry information and changes. Your company needs to meet safety and health regulations of State and Federal OSHA. As a member, you will receive new safety meetings each month that you can keep on file. Use these cost-effective and convenient meetings from Safety Services Company to help meet these requirements.
- **SSSA's website** includes comprehensive information on pertinent industry updates
- **Member Highlights** - As part of SSSA's #MembershipMonday, member highlights will be posted monthly to all SSSA social media sites.

## EDUCATION

- **Scholarship Program** for member companies, their employees and their employees' dependents.
- **The Annual Conference & Expo** offering educational seminars and tours of member facilities. Giving you the opportunity to meet with vendors and your peers to keep informed on the latest industry trends and help enhance your business.



For more information, contact Christina Welty at [christina@southernstatessigns.org](mailto:christina@southernstatessigns.org) or Lauren Asbell, CMP at [lauren@southernstatessigns.org](mailto:lauren@southernstatessigns.org) and they will be happy to assist you.  
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